

SOWSHEEL PATNANA

FRONTEND DEVELOPER
MARKETING SPECIALIST

CONTACT

Call : +91 7093664846

Website: sowsheel.netlify.app

Mail id : sowsheel3025@gmail.com

Address : 11-177, main road Besides State Bank of India and opposite to Sri Ratan Chanda Nagar layout, Garividi, Vzm dist - ,535101

SKILLS

- Search Engine Optimization (SEO)
- Pay-Per-Click (PPC) Campaign Management
- Google Analytics & AdWords
- Content Creation & Strategy
- Graphic Design (Canva, Photoshop)
- Video Editing
- Communication
- Blockchain Technology (Smart Contracts, Cryptography)
- Leadership
- PROACTIVE DESIGN THINKING
- PROBLEM ANALYSIS
- DIGITAL TWIN (BASICS)
- INTERNET OF THINGS (IoT)

HOBBIES

- Blogging about tech, blockchain, and marketing trends
- Exploring UI/UX design tools
- Photography and video production
- Learning about blockchain technology and its applications
- Participating in blockchain-related online forums and discussions

PROFILE

Passionate digital marketing professional with experience in SEO, analytics, and marketing strategies. Eager to use innovative techniques to improve brand visibility and engagement. A blockchain enthusiast interested in applying new technologies to digital marketing.

EXPERIENCE

DIGITAL MARKETING

- Assisted in planning and executing social media campaigns that boosted engagement by 30%.
- Conducted keyword research and optimized website content for SEO
- Analyzed marketing data and prepared detailed performance reports for clients.

ACADEMIC PROJECTS

- Participated in discussions and workshops related to digital marketing, blockchain, and emerging tech.
- Assisted in organizing tech talks and events to promote awareness of digital marketing tools and trends.
- Worked with the team to integrate new technologies into marketing strategies for student events.
- Assisted in content creation, including graphics, videos, and promotional posts for social media platforms.

EDUCATION

Bachelor of Technology in CSE and Cybersecurity and block chain technology

MVGR COLLEGE OF ENGINEERING(A)
Vizianagaram

Currently Pursuing 3rd year - 7.5 CGPA